



MANCHESTER PRIDE 2020 LISTENING GROUPS REPORT

Manchester Pride Engagement Team

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In this report we will share the findings of our Listening Group 2020 project. The aim of this project was to connect with marginalised groups across the city. We identified these groups by analysing our demographic data and looking for groups and characteristics that were underrepresented in Manchester Pride data.

We identified the following seven groups as key areas of the LGBTQ+ communities that were particularly underrepresented:

QTPOC
Disabled LGBTQ+
LGBTQ+ 55+
Womxn
Bi+
Trans
Non Binary

Our aim was to identify the main challenges each group faces within the LGBTQ+ communities and the ways in which Manchester Pride can better implement support for marginalised groups and individuals across Greater Manchester.

In this report we will outline our main findings and update you on our plans for 2021.

We would like to take this opportunity to thank everyone who gave their time and energy, we understand that there is work to do and we are passionate about getting this right, and ensuring the communities are at the heart of all we do.

Due to lockdown restrictions we adapted the project to work online, and while we would have preferred a more personal approach, we knew it was important to hold these conversations and connect with communities without delay.

We held 7 groups over the course of the year and identified 4 key areas where Manchester Pride can support.

Greater representation for LGBTQ+ communities from Manchester Pride

More diverse LGBTQ+ spaces

More support of grassroots organisations and community organisations

Greater communication from Manchester Pride

These were key issues that arose in every consultation we held throughout the year and we have taken time to understand how we can best support and implement change.

Since the new year we have made some changes to reflect our learnings.

Updated Manchester Pride mission to include a focus on community work and education pieces.

Creating regular campaigns that further education about LGBTQ+ life and help to tackle prejudice faced by LGBTQ+ people.

New projects in 2021 will create more year round opportunities for the communities, including a dedicated skills development project for grassroots organisations.

Improving communication and transparency through sharing reports and findings with participants of Manchester Pride projects.

These are by no means the extent of our work, but they are an important starting point for 2021, and we hope you feel we have listened. We will continue developing a person centred and reciprocal approach to our engagement work.

We are finalising our projects for 2021, and we'll be sharing more information in the coming months. We will let you know how you can get involved in all of the new projects and opportunities that you have inspired.

Once again we would like to thank you for being part of our 2020 Listening Groups Project. Your time, energy and opinions are very important to us and we continue to develop our projects with you at the heart.

If you have any questions, please don't hesitate to get in touch with us at engagement@manchesterpride.com.

All the best,

Manchester Pride Engagement Team